

VIRGINIA SLIMS

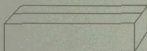
"BUY 2 PACKS, GET 1 FREE" PROMOTION

WHOLESALE ASSEMBLY INSTRUCTIONS

KIT DELIVERY DATES TO RETAILERS BY WHOLESALERS: 8/18/97 - 9/12/97

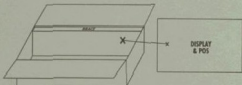
Step 1:

For each kit, you will receive a shipper box that contains display and POS. The dimensions are: 16 5/16" L x 13" W x 6 5/8" H.



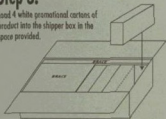
Step 2:

Open a shipper box and lift out the package that contains the display and POS.



Step 3:

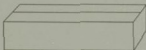
Load 4 white promotional cartons of product into the shipper box in the space provided.



Step 4:

Return the package that contains the display and POS to the shipper box. Close the box and ship it to a retailer based on a prebooked order.

Note: The retailer assembles the display and places the product in the display.



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